



July 26th, 2022

SUBJECT: SKF brand utilization guideline

As InnTeck/SKF Distributor, you are strictly requested to EXCLUSIVELY utilize the SKF Brand CORPORATE logo here attached according to the Company rules below:

CORPORATE Logotype



This LOGO must be used for all kind of Marketing, Communication and Promotional activities finalized to SKF product sales, in the specific:

- ✓ Magazine ADV
- ✓ Web pages and sites
- ✓ Product literature
- ✓ Marketing material
- ✓ Promotional vehicles which may carry SKF products
- ✓ Business cards where you list distributed brands, etc.
- ✓ Race service or Team trucks
- ✓ Paddock Gazebo, Tents, etc.
- ✓ Motorcycle Graphic of locally sponsored Teams and Riders
- ✓ Race Gear Graphics of locally sponsored Teams and Riders
- ✓ Press releases news feeds and online correspondence for race results

Logo shall be close to product photo if present.

The distance (all around white space included into the logotype) shall be respected.

Please avoid referring your Company as sole exclusive SKF product Distributor on any official documentation or website. Any existing and future graphics including above Logotype shall be sent back to us for SKF for approval.

InnTeck Usa – 208 North Maple Grove – Boise, Idaho 83704

Ph. (866) 252-8772

www.innteck-usa.com - info@innteck-usa.com